

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

**REP: TEL# 215-564-1206 FAX# 215 564 1103**  
**CREDIT ADVISORY: AGENCY CREDIT RISK !!!**  
**ORDER WORKSHEET HARRIS REPORT FROM REP**

ADV #	<u>13937</u>	ADV. NAME	<u>ISS/NRCC-IE</u>	REP. #		OFF. #	<u>18</u>	SALESMAN #	
AGY #	<u>02711</u>	AGY. NAME	<u>NAT'L MEDIA RESEARCH PLANNING PLAC</u>	BUYER NAME	<u>BEN ANGLE</u>				
		<u>815 SLATERS LANE</u>		SALES PRSN	<u>WA - CHERYL BLAIR</u>				
		<u>ALEXANDRIA, VA 22314</u>							

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC 8/31	EST# <u>2596</u>	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	AUG31/12	SEP6/12	WK-1	
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG9/12	13 55

REP:  
TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M4-6 OK  
TTLS \$42,325  
PLEASE CONFIRM, THANKS!



CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

REP HEADLINE# 6187370 TPR# 3315000

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

-----  
WED JULY 22 2009 KST  
\*\*\*CHANGES\*\*\* \*\*\* WPXI-TV \*\*\* AUG 9/12 13:55

卷之三

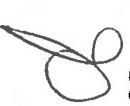
REP HEADLINE# 6187370 TRP# 321599  
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP : TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 13.55  
\*\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:  
M6 OK'D BUY#55 MISSED:WED/730P-800P SEPS 30S \$1,250.00 (AUG9/12)  
OFFER:WED/700P-730P SEPS 30S \$1,250.00 PLS ADVISE.  
CMT:JEOP CMT:SPT IS BOOKED- THX JEN

SEP/12 42325.00 CONTRACT TOTAL 42325.00  
TOTAL SPOTS 50



MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC - NSI  
DEMOS - RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6187370 TRF# 321599  
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 11-38  
\*\*\* WPXI-TV \*\*\*

ADV # 13937 ADV. NAME ISS/NRCC-IE  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # 18 SALESMAN # \_\_\_\_\_  
BUYER NAME BEN ANGLE  
SALES PRSN WA- CHERYL BLAIR

ORDER # \_\_\_\_\_ CONTRACT # 6187370  
PRDCT NRCC 8/31 EST#2596 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG31/12 SER5/12 WK1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG9/12 11.38

REP: TO NSM/NSA

FR LINDSEY FOR CHERYL

REVISED ORDER

TTLS \$42,325

PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#38 MISSED: FRI/800P-900P

OFFER: FRI/800P-900P  
CMT: PRG CHG- AGT

CMT: SPT IS BOOKED- THX JEN

AUG31  
AUG31

30S \$1,000.00  
30S \$1,000.00

(AUG9/12)  
PLS ADVISE.

M5 UNRESL BUY#49 MISSED: TUE/1000P-1100P

OFFER: TUE/800P-1000P  
CMT: TIME CHG

CMT: SPTS ARE BOOKED- THX JEN

SEP4 (2/WK)  
SEP4 (2/WK)

30S \$2,000.00  
30S \$2,000.00

(AUG9/12)  
PLS ADVISE.

M6 UNRESL BUY#55 MISSED: WED/730P-800P

OFFER: WED/700P-730P  
CMT: JECOP

CMT: SPT IS BOOKED- THX JEN

SEPS  
SEPS

30S \$1,250.00  
30S \$1,250.00

(AUG9/12)  
PLS ADVISE.

CONTRACT TOTAL 42325.00  
TOTAL SPOTS 50